THE ARC

How Rehinged got to the point where it could build this.

Six moves, 2018 to today.

REHINGED

2018

DATA AND MARKET INTELLIGENCE

Born in San Diego as a venture-funded data science company

Rehinged was formed to analyze markets, evaluate technology opportunities and help growth-stage companies turn data into commercial decisions — investing early in data ingestion, cleaning and normalization, analytics, market modeling, and early AI and NLP.

2020–21

AI BEFORE IT WAS EASY

Machine learning on large bodies of information, including healthcare research

The limitation was not imagination. It was economics and reliability: expensive specialists, cumbersome workflows, slow production, and models not yet good enough for many commercial use cases.

2022

DECEMBER — THE CAPABILITY THRESHOLD CHANGED

Generative models became a dependable component

Good enough to sit inside a broader system. The underlying need had existed for years — the economics changed.

2023–24

CUSTOMER-FUNDED INFRASTRUCTURE

The healthcare foundation was rebuilt for the AI era

Rehinged licensed its scoring technology to partners while customer revenue funded the next generation of its healthcare infrastructure — restructuring data, models and workflows so they could be used by increasingly capable AI systems.

2025–26

A NEW PRODUCTION MODEL

The production model changed

Rehinged rebuilt its infrastructure around specialized agents, parallel research, tools and paid sources, memory, standing methodologies, client-specific context, and persistent application delivery. Work that once took weeks and large specialist teams can now be drafted in minutes and refined with the client.

Today

REHINGED INTELLIGENCE

A commercial intelligence system

A structured healthcare intelligence foundation, adaptive client-specific models, agent-driven research and enrichment, persistent memory, a working client application, and finished commercial work.

REHINGED

rehinged.ai